

UX/UI DESIGNER

KENNETH JORDAN

  @kennethjordanburkey

Kenneth is a UX / UI designer with a unique background in building strong brand identities. From creating unforgettable brand guidelines, to designing apparel for local lifestyle brands and working with nonprofit organizations, he has lent his skills to create powerful campaigns. Kenneth uses his wide scope of digital expertise to conduct user research and create a solid brand strategy for new products.

EXPERIENCE

2021-CURRENT

CareerFoundry

UX/UI DESIGNER

- Intensive UX/UI certification in all the skills, tools, and processes needed in product design.
- 1:1 mentorship with professional UX/UI designer.
- Real-world projects with user-centered design & research.
- Specialization in UI animation.

2018-CURRENT

JG Graphics - Sacramento, CA

DIRECTOR OF MARKETING AND DESIGN

Local screen printing business specializing in brand identity for breweries and local businesses.

- Management of social media and digital campaigns.
- Graphic design for screen printing clients.
- Client management and sales.
- Boosted sales by 70% in year 1, 50% in year 2, and 40% in year 3 of employment.

2013-2016

City Parks Foundation - New York City, NY

MEDIA ARTS SPECIALIST

- Lead after-school program focused on visual arts for 60 middle school students.
- Taught lessons on photography, videography, graphic design and other visual arts like painting and graffiti.
- Developed daily curriculum.
- Lead a team of 7 staff & 10 paid interns

2016-2018

HOPE International - Kigali, Rwanda

COMMUNICATIONS SPECIALIST - RWANDA

- Content creation through photo, video and blogging.
- Branding & organizational culture guidelines.
- Lead social media campaigns to bridge the gap between U.S. supporters & international clients.

CONTACT

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EDUCATION

2021-2022

UX/UI Design
CareerFoundry

2008-2012

B.A. in Communications
Azusa Pacific University

SKILLS

- UI / Visual Design
- User-Centered Design
- Wireframing
- Prototyping
- Branding
- Graphic Design
- Typographic Hierarchy
- Usability Analysis
- Photography

TOOLS

- Figma
- Sketch
- Photoshop
- InDesign
- Illustrator
- Lightroom

REFERENCES

KELLY KUN

UX/UI Designer - Lexus/Toyota
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JARED GAVARD

Owner of JG Graphics
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